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Pranatamangsa agricultural accounting: Regulated fees as guarantees for farmers' income at cost-revenue exchange rates

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Abstract

Research aims: *Pranatamangsa* calendar serves as a local wisdom genius to determine agricultural accounting for farmers' income.

Design/Methodology/Approach: A qualitative method with an ecophenomenology approach was used to reveal season markers. **Research findings:** Agricultural accounting presence through yield calculation

embodies Farmer Exchange Value as income, with the use of *pranatamangsa* to increase harvest. This calculation is based on the calculation of planting costs to make the cost components that can be calculated, namely input and output costs to be managed by farmers as a formulation of farmer income, which is about costs paid (Ib) with prices received (It) added to the season factor as cost-revenue exchange rate determinants.

Theoretical contribution/Originality: Agricultural accounting becomes an aspect based on concern for setting seasons. Disclosure or reporting of seasons through *pranatamangsa* agricultural accounting reports is the cost-revenue exchange rate as farmer income.

Practitioner/Policy implication: The formulation that becomes farming income is multiplying the paddy production amount by the selling price of paddy per ton. The formulation considers the season factor as a determinant of harvest production. This formulation produces integrated, relevant agricultural accounting information based on season markers.

Research limitation/Implication: It is necessary to further develop the results of public awareness as a form of the presence of agricultural accounting. Furthermore, research methods can use a positivist approach with harvest variable determinants. In addition, descriptive, causal, and qualitative studies can use ethnomethodology or phenomenology based on participant observation as a complete source.

Keywords: *Pranatamangsa* Agricultural Accounting; Farmers' Income; Administrated Cost; Cost-revenue Exchange Rate

Introduction

.... agricultural activities related to the government's role in protecting farmers from climate factors are also considered. Accounting presence is based on gross margin with the support of agricultural extension programs. (Mulyani et al., 2020)

The research results indicate the presence of agricultural accounting for farmer activities. The activities are based on monsoon climate concerns

Pranatamangsa Agricultural Accounting: ...

and their relationship with government policies and farmers (main actors).

This condition is in line with what Soetriono and Suwandari (2016) and Anwar and Firmansyah (2020) stated regarding the characteristics of the social and climatic environment as farmers' concerns in responding to policies and farming activities into a single unit. A farmer's relationship with climate supports activities in determining when to plant during the planting season and managing planting activities. This concern is a calculation Radianto (2020) called agricultural economic fundamentalism, meaning the linkage of economic calculations in agricultural activities that support each other in achieving common development.

This relationship denotes that the two sectors support each other in achieving the success of the planting season to the harvest. The success of farmers in determining the calculation of this activity provides available planning to anticipate harvest failures. This anticipation calculates the suitability level of costs to be incurred. The suitability is in line with the explanations of Gustaman (2020), Anwar and Firmansyah (2020), and Suarsa et al. (2021) that the self-element of the farmer has calculations about planting activity and anticipation of failure based on the experience of determining the season, which is believed to make guarantees until the harvest season, i.e., guarantee to account for the entire cost incurred with the results obtained.

The predictions refer to Gokgoz (2012), Barokah et al. (2014), Andreev (2019), and Kumar et al. (2020) as the relationship between costs and income by calculating overall planting activity with seasonal support as a guarantee that failure will not occur. The harvest failure factor makes farming costs greater than the expenses incurred in harvest results. Attention to harvest is the ultimate goal in providing a price for a business's results. Meanwhile, price is a calculation setting that provides income for farmers based on expenses with attention during the planting process (Doğan et al., 2013; Kurniawan et al., 2014; Harjito et al., 2016; Pawlowska-Tyszko & Soliwoda, 2016; Mulawarman, 2020; Suarsa et al., 2021).

Furthermore, the price calculation refers to Badu et al. (2021) on the harvest pricing, which is based on the accumulated calculation of costs during land processing, seeds and water availability, fertilizers, and pesticides. The elements of costs recorded in the Farmer's Exchange Rate (FER) are based on the area of land used. This FER element reflects the farmers' welfare. The costs index that farmers must pay (Ib) is higher than the prices index received by farmers (It). This Ib and its related forms the formulation of the Government Purchase Price (GPP), which is determined to be received by farmers. Also, the basis for setting prices must be balanced with the innovative capabilities of farmers to empower cooperation with the receiving industry in a timely and beneficial manner. Conditions based on the price aspect are always a consideration for farmers because, according to Izzah et al. (2018), Livanova et al. (2018), Mulawarman (2020), and Mulyani et al. (2020), generally, the condition of farmers farming capital is weak, so they will carefully allocate its budget for priority matters.

Pranatamangsa Agricultural Accounting: ...

Therefore, the pricing aspect is the main one in agricultural accounting calculations based on expected expenditure and income (Agyemang et al., 2018; Anwar & Firmansyah, 2020; Gardher, 2021). The situation is further focused on, according to Badu et al. (2021), Mulyani et al. (2020), and Mihalciuc (2017), as a variable factor influencing the determination of paddy selling price. This price is the basis for the correlation between the farmer and the receiving buyer. Pricing also calculates the price of a product as production costs plus profit or risk costs. Production costs include all costs incurred from the time of land clearing to transportation; some even add to the planning costs, meaning that the determination of costs is based on the initial activities when the process starts the planting season. Such conditions resulting from farming are called production (Al-Sharafat, 2016; Ndemewah et al., 2019; Badu et al., 2021). Agricultural production technically uses input (cost) and output (income).

Input and output are related to costs and revenue. Agricultural activities and the main cost subsystem are activities (hard work and skills) of farmers and their families, and then the main income is the value of the results used for the farmer's life and own family. This formulation considers cost and environmental conditions during the planting season. Why is that? Considerations regarding the costs that must be incurred are influenced by the environment of rice plants to reduce the harvest failure factor. According to Fidiyani and Kamal (2012) and Gustaman (2020), the rice planting season is heavily influenced by the farmer's *pranatamangsa* calendar in determining the expected start of planting. The belief is that together in the planting season comes the risk of crop prices becoming erratic, but what is prioritized is avoiding harvest failure.

Gustaman (2020) further explained that the *pranatamangsa* planting calendar refers to collective agreement activities in determining the planting season based on the month count. The calculations are sometimes based on determining the universe's signal as the embodiment of the symbol's interpretation. Pamungkas et al. (2018) stated symbol interpretation is a ritual. Furthermore, the ritual is an aggregation of symbols, meaning that ritual symbols will help correctly explain the values in society and eliminate doubts about the truth of an explanation based on signal and environmental beliefs.

The *pranatamangsa* ritual symbol is based on the long shadows of objects illuminated by the sun and the appearance of stars in the night sky. Therefore, according to Sindhunata (2011), a symbol based on astronomical and meteorological aspects underlies that one *pranatamangsa* period consists of 365 days or 366 days, divided into 12 seasons. The names of each season are in order, namely first for season I and tenth for season X. Seasons XI and XII are named eleventh and twelfth, which are the names of the last two months in the ancient Indian calendar. The number of days for seasons I to VI in order are 41, 23, 24, 25, 27, and 43. In the following six seasons, the order is reversed. Exceptions apply to season VIII, which is 27 or 26 days. Thus, the number of days from seasons VII to XII is 43, 26 or 27, 25, 24, 23, and 41. Calculations are based on the length of the shadow of objects illuminated by the sun and the appearance of stars in the night sky.

Furthermore, Wahyudi (2012) and Fidiyani and Kamal (2012) elucidated that if season VIII is 26 days old, a *pranatamangsa* period has 365 days, called a cycle year. This condition is

Pranatamangsa Agricultural Accounting: ...

like a Basit or short year in the Gregorian or Hijri calendar. If season VIII has 27 days, a year has 366 days and is called a resolve year, the same as a leap year or long year. According to Sindhunata (2011) and Gustaman (2020), this marker for the *pranatamangsa* season in the agricultural calendar gives confidence in successful planting due to farmers' income. This income is an overall calculation of the Farmer's Exchange Rate (FER), which is obtained based on the results of previous harvests. In addition, experience influences activities in the calculation of expected yields. This process is a way that farmers do in determining the risks and yields as income. This relationship demonstrates that the calculation of cost revenue is at the exchange rate, indicating that the yield is determined from calculating all costs incurred in the hope that pests and harvest failures can be avoided by following *pranatamangsa*. Beliefs are based on the process carried out in producing the planting process until the harvest is successful.

This belief calculates the cost-revenue exchange rate as a unity in generating income. In calculating the cost-revenue exchange rate, *Pranatamangsa* is consistent with the farmers' calculation efforts based on pre-harvest and post-harvest targets. The pre-harvest target is the highest yield, as is the first stage (physical) target. The second target is the economic target (final) regarding the maximum possible income or profit per unit area of land cultivated (Barokah et al., 2014; Mihalciuc, 2017; Andreev, 2019; Kumar et al., 2020; Anwar & Firmansyah, 2020; Badu et al., 2021). Why is that? Because the highest yields do not necessarily provide high incomes or profits, the optimum action to provide the most income or profits, is also not necessarily the action that produces the highest yields.

Therefore, **the formulation and purpose of this study** are to determine how the physical optimum of agricultural accounting in the *pranatamangsa* period determines the costs regulated as guarantees for farmers' income at the cost-revenue exchange rate. Income with the *pranatamangsa* approach provides proper management in farming activities. Activities, as stated by Izzah et al. (2018), Gustaman (2020), Mulyani et al. (2020), and Suarsa et al. (2021), as the period of farmer income is taken into account. Calculations are based on planting to harvesting, indicating income as a harvest exchange rate. This value must be greater than the total effort to produce the product represented by the accumulated cost of all operation components. Thus, according to Suwardjono (2016), every time costs occur at each operational level, a number of income has been formed proportionally, i.e., costs that occur during routine activities. In other words, once the costs are processed (following the physical flow of activities), income has started to be generated.

Literature Review

In accounting, revenue represents achievements, and costs represent an effort to produce a harvest. Yield as a concept of effort and yield implies that costs generate income (Andreev, 2019).

Pranatamangsa Agricultural Accounting: ...

The basic concept of effort and results is, as stated by Suwardjono (2016), that only with costs can income be created and not the other way around; revenue assumes expenses. The determining process cost is the basis for farmers' work determining planting activities. Planting activities form the basis for determining income yields with expenditures made. The process of the two activities that go hand in hand with attention to the environment is a guarantee of the success of the planting process (Barokah et al., 2014; Livanova et al., 2018; Badu et al., 2021; Gardher, 2021). Guarantee of success is a relationship between the intensification of costs paid by farmers (Ib) and the price index received by farmers (It), whether in the form of fertilizers, seeds, medicines, or other things to increase harvest yields and income.

The relationship between Ib and it makes the action more intensive; the physical and economic targets at first increase until it reaches their peak, then decrease if the intensification of the economic optimum level is generally reached first. Then, the economic optimum level income or profit will decrease even though the yield still increases depending on the growing season. The relationship between the influence of the growing season with yield and income expresses the dependence of farmers' crops on the environmental conditions of the current season.

Seasonal dependence guarantees harvest yields based on the certainty of farmers' calculations in determining the amount of costs incurred and future income. Certainty, as stated by Kumar et al. (2020) and Anwar and Firmansyah (2020), is that the decrease in income or profits is due to an increase in the land intensification level above the optimum economic level of the planting environment conditions carried out. Conditions indicating the input value added is greater than the added value. Figure 1 can provide clarity on this.



Figure 1 The Relationship between Harvest Levels and Farmer's Income

It explains that increasing intensification to increase yields and income can only be achieved before the economy's optimum level is reached in the growing season. Increasing agricultural output with intensification levels above the optimum economic level can only be achieved through sacrifices during the growing season. It is why farming efforts to increase harvest by increasing intensification in areas where harvests are already high often do not get a response, even though it is still technically possible.

Pranatamangsa Agricultural Accounting: ...

Physical and economic targets can be maximally achieved together if the optimal physical level and economic intensification are also accompanied by the planting season determination as a *pranatamangsa* indicator. As stated before, *pranatamangsa's* determination is the seasons' arrangement as an agricultural calendar system in Java. This season's division has been used by the Javanese since they were familiar with irrigated agriculture thousands of years ago, long before the arrival of Hindus to the archipelago. However, this knowledge was only recorded during the reign of Sri Susuhunan Paku Buwana VII on June 22, 1855 (Wahyudi, 2012). The 12th *pranatamangsa* season (first, second, third, fourth, fifth, sixth, seventh, eighth, ninth, tenth, eleventh, and twelfth) is grouped into four main seasons. The four main seasons are the third or dry (seasons I-III), transitional from dry to rainy (seasons IV-VI), rainy (seasons VII-IX), and transitional from rainy to dry season (seasons X-XII).

The explanation is that one *pranatamangsa* period is also divided into four parts of other large seasons. The four major parts of the season are clear-sky periods in seasons XII and I, lots of pests in a period of despair (seasons II-V), rainy periods (seasons VI-VII) and hope periods (seasons VIII-XI). The beginning of pests, or the season II period, is called food shortage. The following six months, the hope period beginning or season VIII, is the flood season. Otherwise, pests at the end season or season V are said to be many diseases. Six months later, it is harvesting time at the end of Hope or season XI.

Furthermore, Sindhunata (2011), Wahyudi (2012), and Gustaman (2020) explained that a farmer's basic determination to pay attention to *pranatamangsa* is an indication of sun position and shadow length. A position that provides awareness of natural conditions that is easy to use as a benchmark is a season I starting on June 21, when the sun is at its farthest point from the equator in the Northern Hemisphere or 23.5 degrees North Latitude. This time marks the start of summer in the Northern Hemisphere and winter in the Southern Hemisphere. The determination shows a close relationship between farmer activities with the climate and the surrounding environment. *Pranatamangsa* also helps farmers to plan the planting season in the rice field processing phase, the planting process to harvest. This design provides benefits in generating income from a successful harvest. Adapting to nature's instructions makes farmers good at dealing with deficiencies due to harvest failures and strong in accepting harvest yields.

This relationship also provides the Farmer's Exchange Rate (FER) as an income level measure that can be maintained to even increased. The FER calculation is based on the cost index that must be paid by farmers (Ib) according to calculations without any failures due to pests and environmental disasters (floods), which are the same or even lower than the price index received (It). In practice, this situation, according to Soetriono and Suwandari (2016), must be maintained and improved. Farmers' income is calculated based on the total harvest before and after cost calculations. As long as the harvest price is constant, the price and marginal revenue are the same. If the marginal cost exceeds revenue, the processing and post-planting will exceed the amount earned. Therefore, according to Radianto (2020), Hoesada (2021) and Badu et al. (2021), attention aspect to the planting environment is a guarantee for farmers' success because the relationship between the process and post-harvest becomes a single entity that influences the success

Pranatamangsa Agricultural Accounting: ...

of farmer income and risk adequacy on climate (rainfall, temperature, and institutional), biology (pests, diseases, weeds, and genetic potential) and soil (type, topography, and slope).

These relationship factors make attention to the growing season's environment important. Expenditure calculations can be anticipated in accordance with the previous period's planting activities. Besides, climate dependence in affecting harvest yields shows weather and agricultural forecasting as one unit. These two aspects serve as guidelines for the work of farmers who can be accounted for in paying attention to *pranatamangsa*. Thus, climate can be positively correlated in influencing rice plants to a given harvest. A certain level of climatic factor that best influences the growing season can also give maximum yield. It means that something optimum will give something else that is maximum, both from a physical and an economic point of view, so that there is a physical and an economic optimum (Soetriono & Suwandari, 2016).

Research Method

Linking agricultural accounting to farming activities and climate is considered in obtaining farmer income. Both aspects show farmers' attention to the overall cost as a harvest calculation (Anwar & Firmansyah, 2020; Suarsa et al., 2021).

It indicates that agricultural accounting becomes an aspect based on concern for setting the season. In this case, the sustainability aspect is seen as an activity of an existing phenomenon. First, it is necessary to emphasize the meaning of the eco-phenomenology method to understand objects or objects with their material values. It aims to "embrace" the farmer as a guide to understanding the seasonal settings that affect farming as a phenomenon. Second, the farmer's attention to these season markers seeks an essential understanding of the agricultural calendar.

The two steps, which are stated as research results of Prasetyo (2020; 2021), emphasize that hidden things about the subject of the environment's existence can only be known through the phenomenological method because only through ontology phenomenology is it possible to show the relationship between humans and natural conditions. The subject's noematic awareness shows natural reality as it is and is not influenced by decisions or the subject's values. The subject exists through its involvement with nature. It means that the subject understands clues value to natural conditions. It is done through reflection on farming, which depends on season markers. Thus, as Gustaman (2020) meant, farmers' awareness cannot be separated from their interaction with the planting season.

Therefore, direct activities were carried out during pranatamangsa season instruction to describe this research. Instruction is an agricultural calendar system trusted by farmers'. It was followed by interviews with academics and farmers as informants. The informants involved are as follows:

Pranatamangsa Agricultural Accounting: ...

First, Djoko Suhardjanto, Professor of Accounting at Universitas Sebelas Maret Surakarta, Observer of Qualitative Accounting Research on Javanese Cultural Aspects; *Second*, Antok Wahyu Sektiono, Lecturer at the Agriculture Faculty, Brawijaya University Malang; *Third*, Sukardi as a Farmer concurrently Head of the Sido Dadi II Farmer Group in Keras Wetan Village-Ngawi Regency; and *Fourth*, Kunani as a Farmer concurrently as Treasurer of the Sido Dadi II Farmers Group in Keras Wetan Village-Ngawi Regency.

The four informants could provide acceptable explanations regarding the ratios and perceptions of the *pranatamangsa* tradition. The visible reality could be solved eco-phenomenologically by looking for substance from seasonal phenomena.

These interactions and direct interviews would provide evidence that there is a close relationship between *pranatamangsa* and visible activity. Both can be observed with the senses, but understanding eco-phenomenology signifies a deeper immersion into actual activity reality. It is to understand the subject's relationship with the environment, so this research was conducted from November 16, 2021, to May 9, 2022. The research time made understanding unity in *pranatamangsa* reality. The method used was not only conceptual *pranatamangsa* but also felt and preserved (involvement) this activity forever. It means informants understand the value of season control through maintained farming activities. This achievement was made through reflection on its activities, which depend on the presence of season instruction as a harvest guarantee.

Results and Discussion

The main difference between plants and animals with rice plants is human existence. As stated by Sukardi:

...nothing, but there are humans whom they do not get sunlight nobody does not receive now. The farmer's income *ya*...only from the business of managing or cultivating plants and animals and, using the results, changing the location of plants and animals and the environment so that they last for long to meet human needs; these humans are called farmers...whose activities are farming...so farmers have two roles, namely workers and the rice plant environment [...ora ana ing ana manusia apabila ara ana oleh nyetronge[sinar] matahari ara ana sing isa ditampa saiki. Khasile petani ya...mung usaha ngatur utawa ngusahane tanduran-tanduran lan kewan lan ngunane khasile, ngubah tempat tanduran lan kewan serta lingkungane supaya langgeng memenuhi kebutuhan manusia, manusia iki disebut tani utawa petani...yang aktivitase awujud usaha tani...dadi petani merangkap loro peran, yaitu penggarap lan lingkungan tandurane pari.]

As stated by Sukardi, income shows that the rice plant nature requires priority in the plant process until harvest, depending on environmental conditions. The condition of the rice plants begins, as Izzah et al. (2018) and Suarsa et al. (2021) mentioned, with preparing nurseries, tillage, planting, fertilizing, weeding weeds, water regulation, controlling pests and diseases, and harvesting. This process is also in line with Antok's statement:

Pranatamangsa Agricultural Accounting: ...

Not...the harvest will be later...you know, Sir...but how can the environment be a concern for support to ensure a successful harvest...yes...it is a belief that when the planting season is together, it is believed that pests or harvest failures can be avoided...this belief is not compulsion. [bukan...lah hasil panen nantinya...lho mas...namun bagaimana lingkungan menjadi perhatian dukungan untuk menjamin keberhasilan panen...ya...sudah menjadi kenyakinan bahwa ketika musim tanam bersama, maka dinyakini hama atau kegagalan panen dapat dihindari...ini kenyakinan bukan keterpaksaan.]

Therefore, essential factors and climate at one time can be positively correlated in rice plants, but at other times, they can be negatively correlated. Hence, according to Doğan et al. (2013), Darfour and Rosentrater (2016), Livanova et al. (2018), Kumar et al. (2020), and Anwar and Firmansyah (2020), there is a certain level where the environmental factors included in it best influence the quantity of a given product. The certain level of a factor with the best influence on the products number provided is called the optimum income level, as stated by Sukardi:

Something that is optimum the farmer produce gives something else maximum. The definition of optimum is just a meaning...*lho* Sir. both from a physical point of view, money for the harvest, or from the point of view belief in the planting environment. It is the calculation determining beginning agricultural yields to be sure...yes the future harvest results...that is the meaning that becomes easy to remember.... [sesuatu sing awujud jenenge khasile tani yang optinum dadi nguwehi sesuatu lia sing maksimum. Mung jelasne optinum iku istilahku ae...lho mas baik didelok saka sudut fisik dhuwiteae atas khasile panen, utawa sudut keyakinan lingkungane tandur. Iki itungan dadi awal uga dadiake itungan-itungan khasile tani dadi penak-penake ngilingake...]

The future income relationship depends on the growth and development of plants, which are fully influenced by all factors that exist in nature, and if it provides a result in income form, it is influenced by how the paddy plants' growth is handled. The relationship between income and plant growth during the planting process until harvest is what farmers expect. As explained by Gokgoz (2012), Darfour and Rosentrater (2016), Soetriono and Suwandari (2016), and Anwar and Firmansyah (2020), income depends on climatic factors, such as rain, air temperature, air humidity, wind or air movement, and day length. These factors are called the environment. Therefore, for farmers working in agriculture to meet their needs as much as possible, the agricultural products they manage must be used as money as income. Many yields do not necessarily give much money because many factors still affect the achieving process, with the influential planting season and harvest environment. The relationship is based on the following dialogue:

- Sukardi : ya...the name...farming cannot be separated from the results of farming itself and around paddy plants [ya...jenenge...usaha tani ora iso ucul saka khasile usaha tani iku dewe lan sekitarane tanduran pari]
- Kunani : This farming business that brings results is related to tomorrow's harvest activities...ya...later...ya the results received the next day. Situations like this make...manifestation...the paddy plant environment determines whether the harvest is successful or not [usaha tani sing ditekuni iki yang tekane khasile hubungane karo aktivitas panen sesuke...ya...nantinya...ya khasile nampa sesuke.

Pranatamangsa Agricultural Accounting: ...

Situasi koyok ngene nemenake...kahana...lingkungan tandur pari dadi penentu panen khasil orane.]

- Sukardi : This paddy harvest...ya...yield and environmental guarantee [panen pari iku...ya...khasile lan jaminan lingkungan]
- Whedy : Environmental guarantee..uncle[jaminan lingkungan....Pak Lik]
- Sukardi : Income guarantee that all activities have been carried out must be supported by the paddy plant environment...that is the main thing...yes..make a guarantee of harvest or vice versa...I do not want to talk about failure...you know...harvest or not [jaminan panguripan bahwa khabehe aktivitas sing uwis dilakokne kudu didukung oleh lingkungan tanam pari...kuwi sing utama...ya...dadiake jaminan panen utawa walikane...aku ora ngelem omong gagal...lho ya...panen utawa ora.]
- Kunani : The embodiment of this farmer can only be realized by himself... mas to determine the rotation of the seasons... so that the basis for the planting season is carried out... ya...certainly those who are guaranteed to receive the next harvest [kahana tani iku kudu mung lan isa nyadarne awake dhewe...mas untuk netepake puterane mangsa...dadi acuane mangsa tandur dadine...ya...pastine sing uwis-uwis jaminan nompo panen sesuke.]
- Sukardi : The harvest season makes...the formulation of beliefs when we plant and care for paddy plants becomes an element that goes along with the soil. This land affair, you know...son is an important concern for the season. Whatever the type, even the quality of the paddy seeds that are declared superior, but the land cannot be a guarantee, yes...there is no meaning to the superior paddy seeds.... [mangsa panen dadiake...rumusan nyakinan kapan kita nandur lan memperhatikan nandur pari dadi unsur sing nyatu marang lemahe. Urusan lemah iki Iho...mas sing dadi pentinge perhatian terhadap mangsa. Apapun jenis, bahkan kualitas winih pari sing kasebut dadi unggul nanging lemah ora isa dadikake jaminan ya...ora ana artine winih pari unggul kuwi...]
- Kunani : The understanding that makes the relationship between soil and seed Sir...a relationship that is equally important to make attention to dependence of the planting season as a manifestation of the same concern as support of soil itself[*arti dadiake hubungan lemah karo winih mas...hubungan sing podho-podho menuhi pentinge perhatian karo ketergantungan karo mangsa tandur sebagai wujud perhatian sing podho marang dukungan lemah itu dhewe.*]
- Sukardi : A relationship based on seasonal conditions...Son is not what we like to arrange...well...the season and harvest, yes...must go together. The result...yes, it is the same as yourself so you can plant it together...plant together so you can harvest... this is not wanting to be together to be together..ha...ha...but related to harvest guarantees...Son. Both must be recognized as collateral...yes...seasons or seasons and harvests. [hubungan yang didasarkan pada kondisi musim...mas dudu seenaknya dewe diatur kita...lha...musim dan khasil panen ya...kudu bareng mlakune. Olehe...ya apo awake dhewe kudu bareng-bareng nandur...nandur bareng supaya isa panen...iki dudu kepinggin bareng-bareng ben kompak...ha...ha...nanging nyakut hubungane dengan jaminan panen...mas. Loro-lorone wis isa kudu diakui sebagai jaminan...ya...mangsa utawa mangsa lan khasile.]
- Whedy : This season or prey...is it always based on the calendar or farmers' beliefs...yes...together...yes My Uncle? [musim ini utawa mangsa...ini apakah selalu berdasarkan kalender atau kepercayaan petani...ya...bersama-sama...gih Pak Lik?]
- Sukardi : Season...signal season Sir...the agricultural calendar which guides the rotation of our planting season regulations...this has become the children language of

Pranatamangsa Agricultural Accounting: ...

elementary school to become a formula...guarantee...and...far away...yes...far from failing and starting with enough water and pests...yes...that was Sir...already a formula...yes...Mr. Kun...a formula or self-guidance [mangsa...penanda mangsa mas...penanggalan pertanian sing dadiake acuan puterane aturan mangsa tandur kita...iki wis koyok dadiake bahasane cah SD dadi rumuse... jaminan...dan...adoh...ya... adoh saka gagal lan mulai cukupe banyu lan hama...ya...maeng mas...wis dadiake rumusan...ya..pak Kun...rumusan utawa acuan awake dhewe.]

- Kunani : Yes...the language has become the basis for the farming season calendar...son...the calendar which guides the planting start...until harvesting...because yes, like what Mr. Su said earlier that planting...paddy has a feeling of life or life span requires water sufficiency and away pests. [*iya...bahasane wis dadi ake acuan penanggalan mangsa tani...mas...penanggalan supados dadiake acuan mulaine tandur...sampai panen...karena yo kuwi maeng sing Pak Su omongake bahwa tandur...pari duweni rasa urip utawa masa hidup butuhe cukupi banyu lan adoh hama.]*
- Sukardi : Shared instructions that pay attention to the calendar have made a continuation to guarantee that water will be available until pests can be reduced...this is a proven belief Sir...believe...lho...come on...son can drink and eat paddy field cakes... [acuan bareng-bareng dadiake perhatian awake marang penanggalan wis dadiake lanjutane menehi jaminan banyu ana uga sampai hama isa dikurangi...iki keyakinan dan teruji mas...percaya...lho...ayo...mas diminum lan dicicipin jajanan sawah...]
- Whedy : Thanks My Uncle and Mr.Kun...yes [maturnuwun Pak Lik dan Pak Kun...inggih]

The relationship between the planting season and the agricultural calendar (*pranatamangsa*) gives confidence in the success of planting to harvesting. The process of planting and harvesting seasons is the basis for earning farmers' income. As elucidated by Fidiyani and Kamal (2012) and Gustaman (2020), the planting season is determined based on the arrangement of the seasons on the basis of a day's sequence that has been believed to record the period for the season, the period and the length of the day, which is called *pranatamangsa*. This *pranatamangsa* gives farmers confidence about the smoothness of the planting process and is far from a failure.

This belief makes *pranatamangsa* a calculation noticed and trusted. Situations that make climate factors and disturbances encourage farmers to base the calendar. The two factors, i.e., climate and disturbance (pests), are the biggest expenditure calculations for farmers in the pre-planting period toward harvest. As Sukardi stated:

...thus...*lho* Sir...season markers can calculate harvest later... not only weight calculate or weight of the paddy, but some things make the weight a lot...namely the planting period but calculating how much to spend... must be met...to deal with the weather and pests. You know...this has become the farmer's formula when the weather is favorable, and pests can be overcome...surely the harvest...you can be sure...*lha*...this is the expected result tomorrow...Amiin.[...ngene...*lho mas...penada musim isa dadiake itung-itungan khasile panen engko...dudu mung hitungan bobot utawa abote pari nanging ana sing dadi bobote iku sing pengaruhe akeh...yaiku masa tandur namun ngitunge berapa sing kudu ditokne ya...kudu dicukupi...untuk hadapi cuaca lan hama. Lho...ini uwis dadi rumus awake dhewe*

Pranatamangsa Agricultural Accounting: ...

petani ketika cuaca dukung lan hama dapat di atasi...pasti panen...uga wis isa dipastine...lha...iki sing dadi khasil sesuk sing diharapne...Aamiin.]

This condition is based on the belief that determining the season gives farmers confidence in planting success. Success in earning income results from the planting process. The result of this planting is a planned cost calculation that the farmer has calculated, but the income will depend on the planting process (Barokah et al., 2014; Livanova et al., 2018; Andreev, 2019; Suarsa et al., 2021). This calculation is passed through the seeds providing process, nursery, land processing, cultivation, and upkeep. It is based on Sukardi's statement that:

Starting...the costs incurred are yes...ten million more than two hundred thousand which makes the determinants can be calculated...yes...this is our basic formula...but it can also increase...son...when there are pests and water which are the biggest elements compared to buying fertilizer...this *lho*...son...what we all mean is to make the planting atmosphere a factor that must be prepared to increase costs or expenses...to be a guarantee until harvest. [*dimulai...rangate sing wis metu pira*[*dikeluarkan sebesar*] *ya*..*sepuluh yutaan luwih rongatusan dadiake penentu sing wis diitung...ya*...*iki dadi rumus acuan kita*...*namun iso ae nambah*...*mas*...*ketika iku maeng hama lan banyu dadiake unsur sing paling gede dibandingne karo metune pupuk*...*iki*..*lho mas*...*awake maksudne khabeh dadiake supaya suasana tandur dadi faktor kudu siap-siap tambah rangat utawa biaya yang kudu metu...dadi jaminan sampai panen*.]

Based on the statement, attention to the season should be taken into account by farmers. Seasonal concerns calculate improved cash costs to provide materials used and reserves for harvest failures and possibly falling prices. This situation makes farmers very dependent on the growing season. The season determination based on the planting calendar calculation shows that farmers have seasonal records (Izzah et al., 2018; Gustaman, 2020). Farmer season calculations are also based on farming experience with a "risk minimization" orientation or trying to minimize risk, i.e., the seasonal calendar records. It indicates that farmers link the season to costs calculated that must be incurred. The relationship between costs and seasons becomes the overall cost of the planting process starting from the agricultural calendar.

As referred to by Sindhunata (2011) and Wahyudi (2012), the 12 *pranatamangsa* seasons are grouped into four main seasons. The four main seasons are the third or dry season (88 days) from June 21 to September 17 and the transition from dry to rainy (95 days) from October 13 to December 21. The dry or rainy season (94 or 95 days) is from December 22 to March 25, and the transition from rainy to dry season (88 days) is from March 26 to June 21.

The season determination is the basis for calculating costs incurred individually, so confidence in farmers' planting season calendars depends on the individual. Regarding the cost determination process, Sukardi stated that:

Whedy : Uncle...sorry again...why does the season affect the cost so much? [ngaputen maleh...kenapa musim sangat mempengaruhi ragat utawa biaya gih?]

Pranatamangsa Agricultural Accounting: ...

- Sukardi : like this...lho Sir...our calculation...yes...based on the calculation of the cost for plowing one point two, labor costs...yes...equivalent to a workforce of two million, planting costs one point eight, fertilizer spend four million, medicine two million, costs for harvesting one million and so on...for electricity, yes...need one point five...or should I write it...a moment (while picking up a piece of paper and ballpoint pen and write it down, this is as Figure 2). So if you can seriously base the season on it...the income will be...you can say it's not bad [ngene...lho mas...itung-itungan kami ya...dedasare saka itungan rangat kangge bajak siji koma loro, upahe tenaga...ya...padha karo tenaga kerja rongyuta, rangat tandur siji koma wolu, pupuk ngentekke papat yuta, obat-obatan rong yutanan, rangat kanggo manen sak yutanan lan lain-lain ya....kanggo pulsa listrik ya...mbutuhake siji koma lima...utawa sik tak tulis ae ya...sebentar (sambil mengambil kertas dan bolpoint serta mencatatnya, hal ini sebagaimana Gambar 2)...Lha...iki nak ditotal ya...telulas koma lima sedangkan untuk musim....isa enem yutanan. Sehingga upamane awake isa temenan runtut mangsa...dadine khasile yo...isa diartene lumayan...]
- Whedy : I took the picture...gih Uncle...it's harvest season...gih[Kula fotonipun...gih Pak Lik...ini mangsa atau musim panen...gih]
- Sukardi : true...determinan once...you could say it has a big influence Sir... [benar...*nentukake banget...iso kasebut pengaruh gede* mas...]

The cost calculation mentioned is shown in Figure 2.

The calculation specified on Figure 2 results from a farmer's business, calculated based on the total value of money issued by the farmer to finance his paddy planting activities. This activity is stated by Barokah et al. (2014) and Soetriono and Suwandari (2016) as a calculation of all costs that must be incurred to obtain income. It denotes the previous costs incurred as an accumulation of future calculations when the harvest comes. The calculation process is quantified as costs with a fixed amount, as calculations based on the determination of previous calculations. Such calculations are also stated in the research results of Kumar et al. (2020), Mulyani et al. (2020), Mulawarman (2020), Anwar and Firmansyah (2020), and Badu et al. (2021) that farmers have calculated profits as income based on previous harvest activity.

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Figure 2 Calculation of Planting Costs

Journal of Accounting and Investment, 2023 | 727

Pranatamangsa Agricultural Accounting: ...

Based on these conditions, the activity of spending planting costs is a component of upfront costs that can be calculated. Settings are based on previous growing season records. This cost calculation is re-calculated with harvest yields as income but added to the seasonal factor as unpredictable costs. The process of determining this fee becomes a cost that farmers regulate as the formulation of the Farmer's Exchange Rate (FER) for the costs paid (Ib) with the price received (It) added to the season factor as a determinant of the equation results.

Pranatamangsa Collects Costs Set Assurance for Farmers' Income

The guide for the season calculation that must be in the calculation of farmers, this concern makes the determining factor that becomes the farmer's income [*Mangsa pathokan itung-itungan sing kudu ana ing itungan petani, pentelengan iki dadiake faktor penentu sing dadi khasile petani*[Sukardi, 04 March 2022].

This statement is consistent with the presence of the *pranatamangsa* concept, as stated by Wahyudi (2012), Fidiyani and Kamal (2012), and Gustaman (2020), as a regulation of the planting season for climate activity in an agricultural calendar in Java. *Pranatamangsa* is further explained by Sindhunata (2011) as a working guideline for farmers that can be considered bioclimatological, not heresy. It is compatible with Antok stated that:

Indeed, the season...which sir mean is often called *pranatamangsa* in the season markers. This sign is based on astronomical and meteorological aspects that are believed by the Javanese in their agricultural activities...yes...what's it called...yes...rain season...the third...this has been calculated in the farmer's self... yes, like the Javanese calendar, there are *pon, wage, rejeb*...the determinants...e...e... season markers are the basis for planting or it's time to plant to harvest. [*Memang musim...yang mas maksud sering dinamakan pranatamangsa pada penanda musim. Penada ini didasarkan pada aspek astronomis dan meteorologis yang dinyakinan oleh orang Jawa dalam aktivitas pertaniannya..ya...ada namanya apa...ya...musim rendeng...ketiga...ini sudah dihitung dalam diri petani...ya seperti kalender Jawa ada pon, wage, rejeb...penentu...e..e..penanda musim inilah yang menjadi dasar tanam atau wayahe tandur supaya panen.]*

The statement above forms the basis for including the growing season calculation in maintaining the availability of costing arrangements. The seasonal calendar makes one unit in the calculations arranged by farmers. Cost setting is needed to make perfection in the suitability between farmer records and expected results, so there is no adaptation error cost setting because farmer decision-makers use information in accordance with the previous planting season. It agrees with what was stated by Barokah et al. (2014), Agyemang et al. (2018), Andreev (2019), Suarsa et al. (2021), and Badu et al. (2021) that farmers have their calculations in the planting process. This process arranges all costs that can be provided as a condition for the business running. Therefore, based on the description, it can be formulated to calculate the farmers' costs arrangement with the season to make one unit as follows:

 $FER > FTc + S \dots (1)$

Pranatamangsa Agricultural Accounting: ...

Where FER represents farmer's exchange rate, FTc represents farmer's total cost and S represents season.

Thus, the paddy planting business effectiveness as a determinant of FER can be formulated as follows:

Effectiveness : Total Harvest: Total Regulated Cost + Season ... (2) : 28.000.000 : 13.500.000 + 6.000.000 : 28.000.000 : 19.500.000 : 1.44

Hence, the **equation (2)** becomes the basis for changes in calculating the results of harvest effectiveness, as calculated by Sukardi (See **Table 1)**.

Calculation of the effectiveness of farming is shown by the value of Total Harvest (TH) compared to Total Regulated Costs (TRC) + Season ratio of 1.44. In other words, every 1 rupiah of costs and seasons spent in paddy farming will get revenue of 1.44, indicating that the business of paddy farming is feasible to be cultivated and successful in its planting activities. Based on these calculations, the seasonal factor is 2.25 of the overall total cost regulated, meaning that the seasonal factor provides a large cost factor in ensuring smooth operation, which is twice the estimated total cost that farmers regulate. Season lists deliberately determine farmers' costs, not market forces (yields). It denotes that farmers who sell their harvest at regulated prices control it themselves. From research results, this concept is called administrated cost.

Total Harvest		28.000.000
Expenses:		
Paddy processing	1.200.000	
Labor	2.000.000	
Planting activity	1.800.000	
Fertilizer	4.000.000	
Drug's	2.000.000	
Harvest activity	1.000.000	
Others (Electric pulse)	1.500.000	
Seasons	6.000.000	
Total Regulated Cost & Seasons		19.500.000
FER Effectiveness		1.44

 Table 1 Harvest effectiveness calculation (in IDR)

The regulated costs make the season a determining factor for farmer income (FER). This seasonal factor is directly related to the total costs, meaning that when the costs set by farmers have been determined, the season has an additional impact that must be anticipated. Therefore, when the season is in line with the planting process, the cost of 6,000,000 (IDR) can be allocated as additional income for farmers. This logical calculation is consistent with what was stated by Kumar et al. (2020), Hoesada (2021), and Gardher (2021) that the environment guarantees increases or decreases and even losses for farmers in their planting activities. This condition also aligns with what Soetriono and

Pranatamangsa Agricultural Accounting: ...

Suwandari (2016) and Radianto (2020) explained because the paddy planting season is also strongly influenced by seasonal support. Its relationships provide guarantees for increasing farmers' income. The correlation also refers to Djoko's following statement:

Calculating....income for us...if based on being a farmer is the main target given. Given this, it means that income is the final line that can bring prosperity, because the season determines this line, meaning that the season clearly supports the line that has an impact on the final calculation of farmers as a result of work in enjoying the planting process as a job that is occupied. [Menghitung....pendapatan bagi kita...kalau didasarkan dadi orang tani menjadi sasaran utama sing diberikan. Diberikan ini artinya pendapatan dadi garis akhir yang dapat mensejahterakan, karennya mangsa menjadi penentu garis tersebut mas...artinya mangsa atau musim mendukung jelas garis sing menehi dampak pada hitung-hitungan akhir petani sebagai hasil jerih payahe dalam menikmati proses tanam sebagai pekerjaan yang ditekuninya.]

The welfare of the farmers referred to by Djoko is the income calculation in the structure of the sales chain of their planting products so that sales become the value and price of agricultural production. This relationship provides a study that when the income calculation results maintain the harvest quality with the consequence that costs are regulated and the season can be maintained, the overall costs and risks to the harvest quality are maintained.

The relationship between the farmer's input (cost and season) and output (harvest income) is linear, not a reciprocal relationship. It means that costs and seasons are deliberately made as farmer expenses in achieving their income goals. This relationship can be described as follows: The organizers of the farming business always try to make the harvest successful (a lot); If the harvest is in paddy form, the farmers hope that this harvest is at least enough to cover the costs regulated as the planting process up to the next harvest or planting season; Such conditions are in line with those stated by Barokah et al. (2014), Harjito et al. (2016), Izzah et al. (2018), Agyemang et al. (2018), Andreev (2019), Gustaman (2020), Suarsa et al. (2021), and Badu et al. (2021). They explained that farmers' expenses form the basis for calculating harvest in receiving as a farming process, so income is expressed in calculating the difference in harvest.

The basis for the study formulation on the income concept is based on the fact that maintained harvest consequences affect funds availability and the smooth running of subsequent plantings. Hence, the formula formulated in equation (2) considers climatic factors supporting farming processes, such as pest control, water availability, and other climatic conditions (wind). This climatic factor corroborates with Soetriono and Suwandari (2016), Radianto (2020), and Gardher (2021), who explain that paying attention to calculating farmers' costs for the season is a factor that must be maintained to increase harvest production. In addition, climate events mean harvest damage. This phenomenon is further supported by the explanation by Sindhunata (2011) and Gustaman (2020) that solving the harvest failure problem is by declaring planting season support as an absolute value for achieving sustainable harvesting yields.

Pranatamangsa Agricultural Accounting: ...

Moreover, achieving sustainable yields refers to farmers spending money on the results of previous harvests to lead to the sustainability of the next harvest activity. Therefore, the situation of **equation (2)** is achieved with all the risks faced considering the season. The fact that makes farmers consider the season as additional income support according to the effort they make causes them to stay at the average cost equal to their revenue, which should equate their marginal revenue and marginal cost. This fact implies that the season is largely determined by the basic value of time and costs, meaning that changes in harvest yields will increase the number of farmers' businesses (2.25). By assuming a supportive climate as a harvesting effort variable, the model for farmer income can be formulated as follows:

$$FER: TC - TR \dots (3)$$

Where TC represents total regulated cost and seasons, TR represents multiple ton per ha with selling price, Thus:

FER : [Qb + Qc] - [ton per ha x selling price] ... (4)

Based on **equation (4)** regarding **Figure 2** on the calculation of planting cost, the farmer's income can be calculated as (in IDR):

FER = (13.500.000 + 6.000.000) - (7 or 8 ton per ha x 4.000.000) FER = (19.500.000) - (28.000.000)FER = 8.500.000

This amount will significantly impact if the seasonal costs can be reduced from the predetermined determination of less than IDR 6,000,000. It indicates that when the seasonal fees provided by the farmers are not used or are less than that amount, the farmers' income gets bigger. The impact of additional income is that farmers can provide initial capital for the next harvest season and make family life more prosperous. This calculation of the influence of season is as stated by Antok:

When...it is...determined how much it will cost and the season is very friendly...it is clear that the farmer's capital for the next planting season will be maintained...if he calculates his income during the waiting period for planting again...yes...comparable you know with us...even more...this is what must be considered to make the season as a marker of harvest yields can be maintained and even improved. [Ketika...sudah...dapat ditentukan berapa biaya yang dikeluarkan dan musim sangat bersahabat...jelas modal petani untuk musim tanam berikutnya akan terjaga...kalau hitungan pendapatan dia selama masa menunggu tanam lagi...ya...sebanding lho dengan kita...bahkan lebih...ini yang harus diperhatikan untuk membuat musim sebagai penanda hasil panen dapat terjaga bahkan ditingkatkan.]

Attention to this season has a positive influence on farmers' income. Seasons that favor the *pranatamangsa* are used to increase yields. This indication is proven by including the season costs calculation. In other words, regardless of the weight harvest (tons), it gives an elastic response, indicating effective additional income in increasing the next planting season. As stated by Soetriono and Suwandari (2016) and Suarsa et al. (2021), the

Pranatamangsa Agricultural Accounting: ...

elasticity of this equation is that grain production for the seasonal aspect has a higher value for each additional farmer's income. This condition affects the harvest weight with a maintained soil bioeconomic environment. This season gives a value of 2.25 of the total cost defined, which is elastic, as calculated in the following determination of earnings (**Table 2**):

Total Harvest (7 ton/hectare x 4.000.000)		28.000.000
Expenses:		
Paddy processing	1.200.000	
Labor	2.000.000	
Planting activity	1.800.000	
Fertilizer	4.000.000	
Drug's	2.000.000	
Harvest activity	1.000.000	
Others (Electric pulse)	1.500.000	
Seasons	6.000.000	
Total Regulated Cost & Season		(19.500.000)
Farmer's Harvest		8.500.000

Table 2 Determination of Farmer's Harvest (in IDR)

Based on the calculation on **Table 2**, the total costs ratio of farming can be determined as **Table 3**.

The calculations expose the relationship between yields and the economic consequences of the *pratanamangsa* season. The proven relationship with 30.78 season support increases a farmer's planting cost almost once. This calculation assumes that the attention dimension to seasonal conditions influences the paddy's weight (tons). This assumption is in line with the results of research by Barokah et al. (2014), Izzah et al. (2018), Gustaman (2020), and Badu et al. (2021) that the growing season conditions are acceptable because paddy plants will be. Paying attention to the calculation step must be taken by farmers to get income as a result of the planting process. Finally, from the perspective of *pranatamangsa*, the Javanese agricultural accounting process for the application of regulated cost as guarantees for farmers' income at the cost-revenue exchange rate is as follows (See **Table 4**).

Costs	Explanation		
	Farmers' Activity	Paddy field	%
	(Each/IDR)	(Hectare/IDR)	
Planting Cost	11.000.000	19.500.000	56.41
Harvest Activity Cost	1.000.000	19.500.000	5.12
Other Cost	1.500.000	19.500.000	7.69
Seasons Cost	6.000.000	19.500.000	30.78

Table 3 Comparison of Farming Total Cost

This record **Table 4** shows that the sacrifice of planting costs and the season for the planting process is commensurate with the farmers' income (as a measure of Farmer

Pranatamangsa Agricultural Accounting: ...

Exchange Rates). The mechanism for attention to seasons is maintained and optimal so that the success of the planting process until harvest can be maintained. The sustainability of planting activities based on season increases paddy production. As stated by Antok:

The next determinant...yes...sir season...the big calculations that must be incurred when the entire cost borne by farmers becomes the beginning of the desire to get results that have time to achieve them...this time is the impact when we decide to produce with next growing season.[Penentu lanjut...ya...musim mas...hitungan besar yang harus dikeluarkan ketika keseluruhan biaya yang ditanggung petani menjadi awal dari keinginan untuk mendapatkan hasil yangmempunyai waktu untuk mencapainya...waktu ini yang menjadi dampak ketika kami memutuskan untuk hasil dengan musim tanam selanjutnya.]

Table 4 Recording of Farmer Income Equation (in IDR)

Regulated Cost Farmer's	13.500.000	
Seasons Cost	6.000.000	
Farmer's Exchange Rate (FER)	8.500.000	
Farmer's Income		28.000.000

Seasonal conditions from the agricultural accounting approach are recognized as environmental investments, as stated by Doğan et al. (2013), Al-Sharafat (2016), Mihalciuc (2017), Livanova et al. (2018), Andreev (2019), Anwar and Firmansyah (2020), Badu et al. (2021), and Gardher (2021). They asserted that agricultural accounting has definite potential economic and non-economic benefits for farmers. This consequence makes it easy for farmers to increase tons of harvest production even as a sustainable economic function. Furthermore, non-economic conditions create sustainable environmental conditions for planting land (paddy fields), which are conducive to ensuring quality improvement and social community welfare and farming families.

Both benefits are a process of formulating *pranatamangsa* agricultural accounting for regulated costs application. Cost determination guarantees farmers' income at the cost-revenue exchange rate. Yield income is the Farmer's Exchange Rate (FER). FER is suitable for harvest, meaning that the trend of increasing FER is directly proportional to achieving yields (tons) and selling prices. The formulation that becomes farming income is multiplying the paddy production amount by the selling price of paddy per ton. The formulation considers the season factor as a determinant of harvest production. This awareness provides integrated data information (equation) in formulating the *pranatamangsa* agricultural accounting process.

This formulation produces integrated, complete, and relevant agricultural accounting information based on season markers. Information is to pay full attention to the genius aspects of local wisdom in supporting agricultural sustainability activities. This formulation's results are useful for users in assessing and making environmentally friendly decisions to increase the farmer's welfare. Welfare further shows the level of harvest exchangeability for consumption and needs in a sustainable growing season.

Pranatamangsa Agricultural Accounting: ...

Conclusion

The formulation of *pranatamangsa* agricultural accounting is for the application of regulated costs. Determination of costs guarantees farmers' income at the cost-revenue exchange rate. In addition, the income from the harvest is the Farmer's Exchange Rate (FER). This value is based on season markers that guarantee farming until harvest, a process that gives farmers awareness to consider seasonal costs as a whole in a sustainable planting process. It implies that the dependency on the *pranatamangsa* season marker makes regulated costs and season the determining factors in the farmer's income (FER). This seasonal factor is directly related to the total costs, indicating that when the costs set by farmers have been determined, the season has an additional impact that must be anticipated.

Hence, farmers actively pay attention to *pranatamangsa* as a planting season calendar that can affect their harvest. This concern shows the added value of the agricultural accounting concept, i.e., efforts must be made first to obtain results (or harvest). In another sense, income represents achievements, and costs represent effort; in other words, there is persistence in work and livelihood as a harvest as income. Thus, the concept of effort and results implies that revenue is generated by cost amount determining.

Additionally, the relationship between the farmer's input (cost and season) and output (harvest income) is linear, not a reciprocal relationship. It means that costs and seasons are deliberately made as farmer expenses in achieving their income goals. Interaction evidence points to this research's limitations on seasonal marker awareness that cannot be separated in farming. Such conditions indicate a double existence as an arena of emotional interaction in disclosing or reporting seasons through *pranatamangsa* agricultural accounting reports, i.e., the cost-revenue exchange rate as a farmer's income. This report is based on continuing their sense of responsibility, building awareness, and taking action. Therefore, further research needs to be developed due to public awareness as a form of agricultural accounting presence. Furthermore, research methods can use a positivist approach with harvest variable determinants. In addition, descriptive, causal, and qualitative studies can use ethnomethodology or phenomenology based on participant observation as a complete source.

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Prasetyo & Sayekti Pranatamangsa Agricultural Accounting: ...

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