



A Proposed Mathematical Model to Assess the Potential Impact of Generative AI Adoption in Islamic Financial Institutions

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Abstract

As the financial industry increasingly adopts advanced technologies, Islamic financial institutions (IFIs) face both opportunities and challenges in integrating innovations such as Generative AI within Sharia-compliant frameworks. This study develops a comprehensive mathematical model to assess the potential impact of Generative AI adoption in Islamic financial institutions (IFIs), focusing on operational efficiency, regulatory compliance, financial inclusion, competitive advantage, and adherence to Sharia law. The model integrates economic theories, such as Diffusion of Innovation Theory, Endogenous Growth Theory, and Principal-Agent Theory, with Islamic finance principles, addressing how AI can enhance decision-making, automate compliance processes, and optimize financial services while mitigating risks like *riba* (interest) and *gharar* (excessive uncertainty). A key contribution of this study is its game-theoretic framework, which demonstrates that early adopters of Generative AI in IFIs gain strategic advantages, such as cost reductions, enhanced compliance efficiency, and increased market share, whereas late adopters face diminishing returns and competitive disadvantages. The study also underscores AI's role in financial inclusion, aligning with *Maqasid al-Sharia* by expanding access to Sharia-compliant financial services for underserved populations. Additionally, the study examines the regulatory implications of AI integration in Islamic finance, emphasizing the need for Sharia supervisory boards and regulators to establish ethical AI governance frameworks. The model provides quantitative insights into how IFIs can strategically leverage AI adoption, ensuring both efficiency and ethical compliance. Ultimately, this research contributes to the evolving literature on technological innovation in Islamic finance, offering valuable guidance for practitioners, policymakers, and regulators.

Keywords: Generative AI, digital adoption, Islamic financial institutions, operational efficiency, compliance

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I. Introduction

The rapid evolution of Generative Artificial Intelligence (AI) has introduced a paradigm shift across various industries, including the financial sector, where it promises enhanced operational efficiency, cost reduction, and improved decision-making capabilities (Brynjolfsson & McAfee, 2014). However, the adoption of Generative AI within Islamic financial institutions (IFIs) has been considerably slower compared to conventional financial institutions. This lag is largely attributed to the unique operational constraints imposed by Sharia law, which mandates strict compliance with ethical principles, including the prohibitions on *riba* (interest) and *gharar* (excessive uncertainty) (El-Gamal, 2006). These constraints pose both challenges and opportunities for IFIs, as they seek to balance technological innovation with ethical compliance in a way that ensures adherence to Islamic principles while remaining competitive in a rapidly evolving market.

This paper aims to address this gap by developing a rigorous mathematical model that assesses how IFIs can integrate Generative AI to improve operational efficiency, ensure regulatory compliance, and strengthen their market competitiveness, all within the ethical framework mandated by Sharia law. Specifically, this study explores the impact of Generative AI adoption on critical areas of performance, compliance, and risk management, while also considering the broader social impact of AI within Islamic finance. These elements are essential for IFIs, which operate in a financial landscape characterized by both rapid technological advancements and stringent ethical obligations. The integration of economic theories with the principles of Islamic finance enables a comprehensive analysis of how IFIs can strategically leverage AI to address operational challenges while fulfilling their ethical responsibilities.

The core objective of this paper is to answer the following research question: How can Generative AI adoption affect the performance, efficiency, compliance, and competitive dynamics of Islamic financial institutions? This study addresses this question by developing a model grounded in economic theories and Islamic finance principles. Theoretical foundations such as Diffusion of Innovation Theory (Rogers, 2003), Transaction Cost Economics (Williamson, 1981), and Endogenous Growth Theory (Romer, 1990) are integrated with Islamic finance principles to assess how Generative AI can enhance operational efficiency while maintaining compliance with the ethical mandates of Sharia. By synthesizing these frameworks, the model aims to provide a clear understanding of how AI adoption influences early and late adopters, market competition, and long-term institutional sustainability.

Generative AI presents an unprecedented opportunity for Islamic financial institutions to transform their compliance, operational processes, and service delivery. AI technologies can automate complex manual tasks such as Sharia-compliant product validation, real-time risk assessments, and compliance reviews, thereby reducing operational costs and ensuring a higher level of accuracy and efficiency. However, the adoption of AI in Islamic finance is accompanied by significant ethical considerations, particularly concerning its alignment with Sharia principles. The prohibition of *riba* requires that no interest be charged on financial products, while the prohibition of *gharar* necessitates that financial transactions avoid excessive uncertainty. These

principles must be embedded within any AI-driven solution to ensure that it complies with the foundational tenets of Islamic finance (El-Gamal, 2006).

Furthermore, the strategic timing of adoption of AI is critical in determining its potential benefits. Early adopters of Generative AI are expected to gain significant first-mover advantages in terms of enhanced operational efficiency, lower compliance costs, and increased market share (Teece, 2018). The model developed in this study highlights how early adoption can provide substantial competitive advantages, while late adopters face diminishing returns due to market saturation and increased competition. By incorporating game-theoretic equilibria into the model, this study emphasizes the importance of strategic decision-making for Islamic financial institutions, particularly in terms of the timing and scale of AI adoption. This strategic behavior is crucial in a market where the adoption of technology can lead to long-term competitive imbalances.

Beyond the operational and competitive advantages, the integration of Generative AI in Islamic finance holds significant potential for advancing financial inclusion, a core objective of the *Maqasid al-Sharia* (Chapra, 2016). By reducing the costs and complexities associated with providing Sharia-compliant financial services, Generative AI can enable IFIs to reach previously underserved populations, particularly in emerging markets where access to financial services is limited. This aligns with the broader goal of promoting social justice and equitable access to financial products, thereby reinforcing the ethical obligations of Islamic finance. The model developed in this study incorporates social impact metrics to assess how AI-driven innovations can contribute to greater financial inclusion, aligning with the core values of Islamic finance while enhancing institutional performance.

Moreover, the adoption of AI in Islamic finance raises important regulatory considerations. Sharia supervisory boards and financial regulators play a vital role in ensuring that AI adoption adheres to both Islamic legal standards and modern regulatory requirements (Mirakhor & Iqbal, 2017). As AI technologies become more sophisticated, regulators will need to establish clear guidelines that ensure transparency, accountability, and compliance with Sharia principles. The model suggests that regulators and policymakers should actively engage with these technologies by providing incentives for early adoption and ensuring that regulatory frameworks evolve in tandem with technological advancements. Additionally, established Islamic finance standards, such as those issued by AAOIFI and IFSB, may need to be adapted to address the specific challenges posed by AI, ensuring that IFIs can fully capitalize on AI's benefits while remaining ethically compliant.

This paper provides a robust and empirically testable model that offers valuable insights into the strategic and ethical implications of Generative AI adoption in Islamic financial institutions. By integrating Islamic finance principles with economic innovation theories, the model highlights how IFIs can navigate the complexities of AI adoption to achieve operational efficiency and ethical compliance. This study's findings are particularly relevant for practitioners, policymakers, and regulators seeking to understand the strategic importance of early adoption, regulatory frameworks' role, and AI's potential to enhance financial inclusion. Ultimately, this paper contributes to the growing literature on technological innovation in finance, providing a critical framework for understanding how advanced technologies like Generative AI can be responsibly and ethically integrated into the unique context of Islamic finance.

II. Literature Review

Theoretical And Mathematical Model

The primary objective of this paper is to construct a theoretical and mathematical model that examines the potential implications of Generative AI adoption within Islamic financial institutions (IFIs), a sector that has been slower to embrace technological advancements compared to its conventional counterparts. Given the distinct ethical, operational, and compliance frameworks within Islamic finance, this study seeks to explore how Generative AI can be leveraged to address both the inherent complexities and the broader inefficiencies that currently characterize IFI operations.

The first objective is to assess the potential for Generative AI to enhance operational efficiency within Islamic financial institutions. Existing research on AI adoption in other financial sectors has demonstrated substantial productivity gains through the automation of routine tasks, enhanced decision-making, and more efficient resource allocation (Acemoglu & Restrepo, 2019; Brynjolfsson & McAfee, 2014). However, such insights have yet to be rigorously tested within the distinct framework of Islamic finance, where Sharia compliance imposes additional constraints on operational processes. By modeling the integration of Generative AI into tasks such as credit risk assessment, financial product design, and client servicing, this study aims to quantify the efficiency gains Islamic institutions may realize through AI-driven automation.

The second objective focuses on the role of Generative AI in improving Sharia compliance and risk management. The importance of Sharia compliance in Islamic finance cannot be overstated; institutions must ensure that all products and services align with Islamic legal principles, a process that is both resource-intensive and subject to human error (El-Gamal, 2006).

Third, this paper aims to examine the competitive dynamics that arise from the adoption of Generative AI in the Islamic finance sector. Economic theory suggests that early adopters of disruptive technologies frequently gain substantial competitive advantages, while late adopters face market marginalization (Rogers, 2003). Given that Islamic finance has traditionally lagged in adopting cutting-edge technologies, the integration of Generative AI could provide first movers with a significant edge in terms of cost reduction, customer acquisition, and product innovation. This research will model how Generative AI adoption could reshape the competitive landscape, examining scenarios where early adopters benefit from increased market share and efficiency gains while late adopters struggle to compete in an AI-driven financial environment (Teece, 2018).

This study is premised on several key assumptions that underpin the development of the proposed theoretical and mathematical model. These assumptions are grounded in the current body of research on Generative AI and its potential applications in finance and the distinct operational frameworks of Islamic financial institutions.

The first assumption is that Generative AI will significantly improve productivity and operational efficiency. The adoption of AI in other sectors has demonstrated its ability to automate repetitive processes, streamline decision-making, and enable faster data analysis, resulting in measurable

productivity gains (Acemoglu & Restrepo, 2019; D H Autor, 2020). In this study, we assume that Generative AI, when adapted to the unique requirements of Islamic finance, will have a similar impact. Specifically, we posit that AI-driven automation will reduce operational bottlenecks and enhance resource allocation, thereby improving overall institutional efficiency. This assumption will be tested through the model by comparing the current cost structures of Islamic financial institutions with those that could result from AI-driven automation.

The second assumption pertains to Sharia compliance. We assume that Generative AI has the potential to significantly improve the speed and accuracy of Sharia compliance checks, a process that is currently manual and prone to inefficiencies. This assumption is based on existing research in legal automation, where AI technologies have already demonstrated the ability to perform contract analysis and compliance verifications with greater speed and fewer errors than human counterparts (Company, 2019; T. Khan, 2019). In the context of Islamic finance, we assume that Generative AI, when trained with Islamic legal rules, will be able to automate the screening of financial products, ensuring that they adhere to Islamic law. This assumption will allow the model to predict potential cost savings and reductions in compliance risks.

Third, it is assumed that early adopters of Generative AI within Islamic financial institutions will experience significant competitive advantages. This assumption is grounded in the theory of technological adoption and diffusion, which posits that firms that adopt disruptive technologies early can realize substantial first-mover advantages, including increased market share, improved efficiency, and enhanced customer loyalty (Teece, 2018). In this study, we will model how early adopters of Generative AI can leverage these advantages to outperform competitors in terms of customer acquisition and operational efficiency, while also exploring the risks that late adopters may face in a rapidly evolving financial landscape.

The final assumption is that the adoption of Generative AI will lead to broader social benefits, particularly in terms of financial inclusion and sustainability. Islamic financial institutions have a social mandate to promote economic justice and financial inclusion, particularly among underserved communities. We assume that Generative AI can enhance this mandate by enabling institutions to design and offer personalized financial products to segments of the population that are currently unbanked or underserved (Kurzweil, 2018; Moghul & Safar-Aly, 2017). Additionally, we assume that Generative AI will facilitate the integration of ESG criteria into Islamic financial products, aligning these institutions more closely with global sustainability goals. This assumption will be tested by modeling the social and environmental outcomes of AI-driven financial products, as well as their contributions to sustainable development goals (SDGs).

Generative AI Adoption in Islamic Financial Institutions

The adoption of Generative AI by Islamic financial institutions (IFIs) represents a paradigm shift with significant implications for their operational efficiency, compliance with Sharia principles, competitive dynamics, and social impact. To rigorously evaluate this transformation, it is essential to ground our analysis in a robust theoretical framework that integrates mainstream economic theories, innovation diffusion models, and the ethical principles of Islamic finance. This framework will support the development of a mathematical model to assess the impact of

Generative AI on IFIs, drawing on established economic and finance literature to link AI adoption with the specific operational and ethical requirements of Islamic finance.

Diffusion of Innovation Theory, as articulated by Rogers (2003), provides a critical lens through which we can understand the adoption of Generative AI in Islamic finance. According to this theory, innovations are adopted at different rates by organizations based on their openness to change, resource availability, and market positioning. Early adopters are likely to reap significant competitive advantages, including cost savings, enhanced operational efficiency, and improved client service, as a result of AI-driven automation (Rogers, 2003). In Islamic finance, where the verification of Sharia compliance is both time-consuming and resource-intensive, Generative AI offers a pathway to automate these processes, thus significantly reducing operational costs and the potential for human error in compliance checks. Early adopters of AI, leveraging these efficiencies, are expected to gain market share and enhance their competitive position, consistent with findings from previous studies on the early adoption of technological innovations (David H. Autor, 2015; Brynjolfsson et al., 2019). On the other hand, late adopters of Generative AI may face market marginalization as they struggle to keep up with the efficiency and customization offered by early movers (Teece, 2018). This adoption dynamic aligns with the assumption that the timing of AI implementation will be a crucial determinant of competitive advantage in the Islamic finance sector.

The economic implications of Generative AI adoption can also be framed within Endogenous Growth Theory (Romer, 1990), which posits that technological innovation is a key driver of long-term economic growth. In this context, Generative AI represents a form of technological progress that enhances the productivity of both capital and labor by automating routine tasks such as client servicing, compliance monitoring, and financial product design. By integrating AI into these operations, Islamic financial institutions can improve their internal efficiency while maintaining strict adherence to Sharia law (T. Khan, 2019). This aligns with the ethical requirements of Islamic finance, which mandates that profits be tied to real economic activities rather than speculative gains. The Solow-Swan Growth Model further supports this by highlighting the role of technology as a factor that augments productivity and drives growth. In this model, the productivity gains from AI can be seen as an increase in the overall efficiency of the institution's operations, leading to long-term growth and enhanced financial stability (Solow, 1956; Swan, 1956).

A key challenge in Islamic finance is the need to ensure transparency and ethical integrity in financial transactions, particularly in profit-sharing contracts such as Mudarabah and Musharakah (Dusuki & Abozaid, 2007). Principal-Agent Theory provides a useful framework for analyzing the relationship between Islamic financial institutions (as agents) and their clients or investors (as principals). This theory, first formalized by Jensen and Meckling (1976), addresses the issue of information asymmetry, where the agent may have more information than the principal and may not act in the principal's best interests. In Islamic finance, this asymmetry is further complicated by the need to ensure that all transactions comply with Sharia principles, adding an additional layer of complexity to the agent's duties (Iqbal & Llewellyn, 2002). The adoption of Generative AI can mitigate these issues by providing real-time data on contract performance and compliance, thus reducing information asymmetry and improving trust between the parties (Tirole, 2006). By

automating compliance checks and offering predictive insights into the performance of shared-risk contracts, Generative AI helps ensure that profit-sharing agreements remain transparent and ethically sound, in line with the objectives of Islamic finance (Ahmed, 2011).

The competitive advantage gained through Generative AI can also be understood through Porter's Competitive Strategy Framework (Porter, 1985), which highlights two primary paths to competitive success: cost leadership and differentiation. Islamic financial institutions that adopt Generative AI early can achieve cost leadership by reducing operational inefficiencies associated with manual compliance checks, risk assessments, and financial reporting (Porter, 1985). AI-driven automation in these areas allows institutions to offer Sharia-compliant services at lower prices, thereby enhancing their competitiveness (Brynjolfsson & McAfee, 2014). At the same time, Generative AI enables differentiation by allowing institutions to create highly customized financial products tailored to the needs of specific client segments, particularly in underserved markets (Teece, 2018). This customization is crucial for Islamic financial institutions, which must ensure that all products comply with Sharia while addressing the diverse needs of their clients (Visser & McIntosh, 1998). Thus, the ability of AI to facilitate both cost reduction and product differentiation aligns with our assumption that AI adoption will enhance both operational efficiency and market competitiveness in the Islamic finance sector.

The ethical and operational frameworks of Islamic finance must also be incorporated into our theoretical foundation. The principles of risk-sharing, justice (*adl*), and the prohibition of *riba* (interest) and *gharar* (excessive uncertainty) are central to Islamic finance (Iqbal & Llewellyn, 2002). Risk-sharing is a core feature of Islamic finance contracts such as Mudarabah and Musharakah, where both parties share in the profits and losses of an investment. Generative AI can enhance the transparency and accuracy of these risk-sharing contracts by providing real-time monitoring of financial performance and ensuring that profits are distributed equitably (Qadri, 2019). In addition, AI can assist in reducing *gharar* by offering predictive analytics that help identify and mitigate risks before they materialize, ensuring that all contracts are clear, transparent, and free from ambiguity (Abdullah, 2014). This reduction in *gharar* is essential for maintaining compliance with Islamic legal standards, as contracts that involve excessive uncertainty are prohibited under Sharia law (Mohamed & Ali, 2018). By reducing uncertainty and improving transparency, Generative AI supports the ethical objectives of Islamic finance while enhancing operational efficiency.

Finally, the social impact of Generative AI adoption in Islamic finance must be considered through the lens of financial inclusion and the broader objectives of Islamic social justice (Ali & Abdullah, 2020). Islamic finance is committed to promoting equitable access to financial services, particularly for underserved populations, and Generative AI can play a pivotal role in achieving this goal. By automating the design and delivery of microfinance products tailored to the needs of low-income individuals and SMEs, AI enables Islamic financial institutions to extend their reach to previously unbanked communities (Antonio, 2008). Furthermore, AI-driven efficiency improvements reduce the costs associated with providing these services, making it financially viable for institutions to serve more marginalized segments of the population (M. F. Khan, 2017). This focus on financial inclusion aligns with the *Maqasid al-Sharia* (objectives of Sharia), which

emphasizes the importance of promoting social welfare and economic justice through ethical financial practices (Chapra, 2016). Thus, the social benefits of AI adoption are not only economic but also ethical, contributing to the broader goals of Islamic finance.

This theoretical synthesis provides a comprehensive and rigorous foundation for assessing the impact of Generative AI adoption in Islamic financial institutions. By integrating the Diffusion of Innovation Theory, Endogenous Growth Theory, Principal-Agent Theory, Porter's Competitive Strategy, and the principles of Islamic finance, we establish a robust foundation that supports our assumptions and objectives. The adoption of Generative AI is expected to significantly improve operational efficiency, enhance compliance with Sharia, and promote financial inclusion, ultimately contributing to both the economic and social objectives of Islamic finance. This theoretical grounding sets the stage for the development of a detailed mathematical model that will quantitatively assess these impacts.

III. Methodology

This study employs a theoretical modeling approach to develop a mathematical framework that evaluates the potential impact of Generative AI adoption in Islamic financial institutions (IFIs). The methodology integrates economic theories, including Diffusion of Innovation Theory, Endogenous Growth Theory, and Principal-Agent Theory, with the Sharia principles of *riba* (interest prohibition) and *gharar* (uncertainty avoidance). The model formulates AI adoption as an S-shaped diffusion curve, assessing its impact on operational efficiency, compliance automation, financial inclusion, and market competitiveness.

The study utilizes game-theoretic analysis to examine first-mover advantages, comparing early adopters and late adopters in terms of cost reduction, compliance efficiency, and market share acquisition. Additionally, regulatory constraints are incorporated to ensure that AI adoption aligns with Islamic financial jurisprudence and ethical considerations. For empirical validation, the study proposes a structural equation model (SEM) to assess the relationship between AI adoption and performance outcomes, using difference-in-differences (DiD) analysis to compare early and late adopters. The model also accounts for endogeneity concerns by employing instrumental variables (IV), such as regulatory changes and technological infrastructure availability.

By combining mathematical modeling, theoretical analysis, and empirical validation strategies, this study provides a robust framework for understanding the strategic and ethical implications of AI adoption in Islamic finance. The findings offer actionable insights for practitioners, regulators, and policymakers, ensuring that AI-driven innovations enhance efficiency, compliance, and financial inclusion while maintaining Sharia compliance.

IV. Results and Discussions

Pre-Requisites of Mathematical Model: Main Agents and Constraints

At the heart of the model is the Islamic financial institution (IFI), which is the primary agent responsible for providing Sharia-compliant financial products and services. The institution's dual objectives are to enhance operational efficiency by adopting Generative AI while ensuring full compliance with the ethical and regulatory framework of Islamic finance. As outlined by Endogenous Growth Theory (Romer, 1990), technological innovation, such as AI, can drive productivity gains, but in Islamic finance, these gains must be achieved within the ethical boundaries set by Sharia law (El-Gamal, 2006).

Another key agent is the Islamic financial institution's clients, encompassing retail customers seeking personal banking and investment services, and corporate clients engaged in Islamic financing products such as Murabaha and Musharakah. Clients in Islamic finance expect not only competitive and efficient services but also full adherence to Sharia principles in all transactions (Visser & McIntosh, 1998). Their trust in the institution is predicated on the assumption that all financial products are free from *riba* and *gharar*, and that the institution adheres to ethical practices.

The incorporation of Generative AI introduces both opportunities and challenges in this regard. While AI can enhance customization and lower costs, clients may question the transparency and reliability of automated Sharia compliance checks. This dynamic introduces an information asymmetry, as described by Principal-Agent Theory (Jensen & Meckling, 1976). Clients (principals) may not fully understand the internal workings of AI-driven processes, while the institution (agent) holds more information about the mechanisms used to ensure compliance. The model must account for this asymmetry by ensuring that AI enhances (Akram Khan, 2013) transparency and trust rather than undermining it, aligning with the broader objectives of Islamic finance to promote trust and transparency (Iqbal & Llewellyn, 2002).

The third critical agent is the regulatory authorities and Sharia supervisory boards, which oversee the compliance of Islamic financial institutions with both conventional financial regulations and Islamic legal standards. These authorities act as gatekeepers, ensuring that the institution's adoption of new technologies, such as Generative AI, does not violate Sharia principles or expose the institution to undue risks (Akram Khan, 2013).

Alongside these agents, the model must also incorporate a set of well-defined constraints that reflect the operational and ethical realities of Islamic finance. The first and most significant constraint is the prohibition of *riba* and *gharar*, which forbids the charging or paying of interest in any financial transaction. This constraint fundamentally alters the nature of financial products offered by Islamic financial institutions, requiring alternatives such as Mudarabah (profit-sharing) or Murabaha (cost-plus financing) (Chapra, 2000). In developing the model, this constraint must be strictly enforced, ensuring that no product or process introduces interest-based transactions. Instead, the model will reflect the institution's reliance on profit-sharing mechanisms, which align with both the ethical standards of Sharia and the operational efficiencies introduced by Generative AI. A further constraint involves the requirement for risk-sharing in Islamic finance. Unlike conventional financial systems, where risk is typically transferred to the borrower, Islamic finance mandates that risk be shared between the institution and the client (Iqbal & Llewellyn, 2002).

In addition to these operational constraints, the model must also reflect the broader social impact of Generative AI adoption. Islamic finance is not solely focused on profitability; it is also committed to promoting social justice and financial inclusion (Chapra, 2016). The adoption of AI offers significant opportunities to expand access to Sharia-compliant financial services for underserved populations, particularly through the automation of microfinance products and the reduction of service delivery costs (Ahmed, 2011). However, this must be carefully managed to ensure that the institution's pursuit of efficiency does not come at the expense of its social responsibilities. The model will, therefore, incorporate parameters that measure the institution's success in promoting financial inclusion, ensuring that AI-driven improvements in efficiency are aligned with the Maqasid al-Sharia (objectives of Sharia) to promote equitable access to financial services. While the adoption of Generative AI offers numerous potential benefits, the model must also account for technological constraints. Generative AI is not without its risks, particularly in terms of the ethical use of data and the potential for unintended consequences in financial decision-making (Company, 2019). For instance, while AI can improve the efficiency of compliance checks, there is a risk that automated systems might overlook nuanced aspects of Sharia law that require human interpretation. Additionally, the use of AI in client interactions may raise concerns about algorithmic transparency and accountability, particularly if clients are uncertain about how AI-driven decisions are made (Tirole, 2006). The model must, therefore, include constraints that ensure the ethical use of AI, with built-in mechanisms for human oversight and regular auditing of AI-driven processes to ensure compliance with both legal and ethical standards.

Mathematical Model for Generative AI Adoption in Islamic Financial Institutions

The primary objective of this model is to maximize the operational efficiency and profitability of Islamic financial institutions (IFIs) through the adoption of Generative AI, while ensuring full compliance with Sharia law. The institution's goal is to leverage Generative AI to enhance key operations such as compliance monitoring, risk assessment, and client services, all while avoiding any violations of Islamic finance principles, particularly the prohibitions on *riba* (interest) and *gharar* (excessive uncertainty). The objective function of the Islamic financial institution (IFI) can be expressed as:

$$\text{Maximize } \Pi = \sum_{t=1}^T [R_t(AI_t) - C_t(AI_t)]$$

Where: Π is the total profit of the IFI over time; $R_t(AI_t)$ represents the revenue generated in period t , as a function of Generative AI adoption; $C_t(AI_t)$ represents the cost in period t , influenced by the level of Generative AI adoption AI_t .

Revenue and Cost Functions

Revenue is generated through the provision of Sharia-compliant financial products, such as Murabaha, Ijara, and Mudarabah. These products are subject to demand, which is influenced by

AI-driven customization, compliance efficiency, and market conditions. Generative AI enhances these factors by automating compliance checks, reducing operational costs, and increasing customization of financial products. The revenue function can be expressed as:

$$R_t(AI_t) = P_t \cdot Q_t(AI_t)$$

Where: P_t is the price of the financial product at time t . $Q_t(AI_t)$ is the quantity of financial products demanded, which is influenced by the adoption of AI, improving the speed of compliance checks and the customization of services.

The quantity demanded is modeled as:

$$Q_t(AI_t) = Q_0 \cdot (1 + \gamma \cdot \log(1 + AI_t))$$

Where: Q_0 represents the initial demand for financial products; γ is the elasticity of demand with respect to AI-driven improvements

Generative AI increases demand through operational improvements in both service delivery and compliance speed, enhancing customer satisfaction (Brynjolfsson & McAfee, 2014).

The cost function captures both operational costs and compliance costs, which are directly impacted by the adoption of AI. Generative AI significantly reduces the costs associated with manual compliance checks, risk assessments, and financial reporting:

$$C_t(AI_t) = C_0 \cdot (1 - \alpha \cdot \log(1 + AI_t))$$

Where: C_0 represents the initial operational and compliance costs. α is the cost reduction factor resulting from AI adoption, reflecting improvements in operational efficiency.

This model assumes that the elasticity of cost reduction is logarithmic because the initial gains from AI adoption are substantial, but they plateau over time as AI becomes fully integrated (D H Autor, 2020).

Risk and Compliance Constraints

Given that IFIs must strictly comply with Sharia law, the model must enforce constraints to ensure that financial products do not violate the prohibitions on *riba* (interest) and *gharar* (excessive uncertainty) (Zaher & Hassan, 2001). These constraints ensure that profit-sharing agreements (e.g., *Mudarabah*) and financing structures (e.g., *Murabaha*) adhere to Islamic principles. The

prohibition of riba dictates that no interest can be charged on loans. Therefore, the model must include a constraint ensuring that interest earnings remain zero across all time periods:

$$\int_0^T I_t dt = 0$$

Where: I_t represents the interest charged at time t , which must be zero to comply with Sharia law.

Instead of interest-based earnings, the IFI relies on profit-sharing structures like Mudarabah, where returns depend on the actual profits generated by the investment, minus AI-driven operational costs. The prohibition of gharar restricts IFIs from engaging in contracts with excessive uncertainty. Generative AI helps mitigate gharar by providing real-time risk assessments and clearer contractual terms. The level of uncertainty in contracts can be modeled as:

$$G_t = G_0 \cdot (1 - \beta \cdot AI_t)$$

Where: G_t represents the level of gharar at time t . G_0 is the initial level of uncertainty. β represents the ability of AI to reduce uncertainty through enhanced data analytics and risk management.

The compliance constraint for gharar can be expressed as:

$$G_t \leq \bar{G}$$

Where: $\bar{G}$ is the maximum allowable level of uncertainty under Sharia law.

Risk-Sharing Feature

In Mudarabah contracts, both the institution and its clients share the profits and losses of the investments. The institution's return is contingent on the success of the underlying assets, reflecting the Islamic principle of risk-sharing (Iqbal & Llewellyn, 2002).

The profit-sharing ratio, denoted by r , governs the proportion of profits accruing to the institution:

$$P_t^{IFI} = r \cdot (\text{Profits from Investments} - C_t(AI_t))$$

Where: P_t^{IFI} represents the profit earned by the IFI. The profits are shared according to the ratio r , while the institution bears the operational costs $C_t(AI_t)$.

The risk-sharing constraint ensures that the institution's returns remain positive, reflecting the shared nature of profits and losses:

$$\sum_{t=1}^T [r \cdot (\text{Profits from Investments} - C_t(AI_t))] \geq 0$$

Strategic Behavior and Adoption Dynamics

The adoption of Generative AI in Islamic finance can be modeled as following an S-shaped curve, reflecting the dynamics of early and late adopters. Early adopters gain significant competitive advantages through cost reductions, increased operational efficiency, and market share acquisition (Teece, 2018). Conversely, late adopters face diminishing returns as the market becomes saturated with AI-driven innovations.

The rate of AI adoption follows the Diffusion of Innovation Theory (Rogers, 2003), modeled as:

$$AI_t = AI_{max} \cdot \frac{e^{\lambda t}}{1 + e^{\lambda t}}$$

Where: AI_t is the level of Generative AI adoption at time t . AI_{max} is the maximum level of AI adoption. λ controls the speed of adoption, influenced by both internal capabilities and external market conditions.

This function ensures that AI adoption is gradual, reflecting the technological learning curve and the costs associated with AI integration. Fig 1 illustrates how the adoption of Generative AI evolves over time in an S-curve pattern, demonstrating the early, middle, and late phases of adoption.

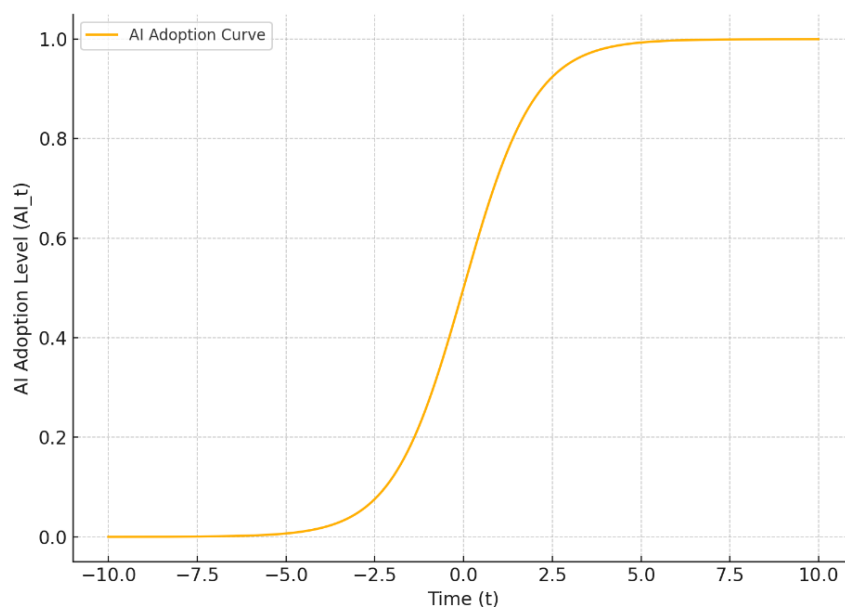


Figure 1. S-Shaped Generative AI Adoption Curve

In terms of strategic behavior, early and late adopters face a game-theoretic decision on whether to adopt AI early or wait. The gains from early adoption can be modeled as:

$$G_{\text{early}}(t) = \frac{V_{\text{max}}}{1 + e^{-\lambda(t-t_0)}}$$

Where: $G_{\text{early}}(t)$ represents the gains from early adoption at time t . V_{max} is the maximum potential competitive advantage. t_0 is the optimal adoption time for early adopters.

For late adopters, the gains are reduced due to market saturation and competitive pressure:

$$G_{\text{late}}(t) = V_{\text{max}} \cdot e^{-\delta(t-t_1)}$$

Where δ represents the diminishing returns for late adoption, and t_1 is the entry time for late adopters.

Game-Theoretic Equilibria

The strategic decision to adopt Generative AI early or late can be modeled using Game Theory. Each Islamic financial institution (IFI) can choose to adopt AI early or delay adoption, and their payoffs depend on both their own choice and the choices made by competitors. The Nash Equilibrium will determine the optimal strategies for each institution. Let E denote early adoption and L denote late adoption. The payoff matrix for the two firms is:

$$\begin{pmatrix} \pi(E, E) & \pi(E, L) \\ \pi(L, E) & \pi(L, L) \end{pmatrix}$$

Where: $\pi(E, E) = G_{\text{early}}(t) - C_{\text{early}}$: Payoff for both adopting early. $\pi(E, L) = G_{\text{early}}(t) + G_{\text{late}}(t) - C_{\text{early}}$: Payoff for the first firm adopting early and the second adopting late. $\pi(L, E) = G_{\text{late}}(t) - C_{\text{late}}$: Payoff for the first firm adopting late and the second adopting early. $\pi(L, L) = G_{\text{late}}(t) - C_{\text{late}}$: Payoff for both adopting late.

Here, G_{early} and G_{late} represent the costs of adopting AI early or late, respectively. Early adopters gain significant competitive advantages, such as market share, cost reductions, and improved customer satisfaction, while late adopters face higher costs and diminishing returns

due to competitive pressure (Teece, 2018). Fig 2 visually compares the payoffs of early and late adopters over time, showing the strategic advantage of early adoption.

The Nash Equilibrium of this game depends on the relative magnitudes of $G_{\text{early}}(t)$, $G_{\text{late}}(t)$, G_{early} , and G_{late} . If $G_{\text{early}}(t) \gg G_{\text{late}}(t)$, the Nash Equilibrium would likely result in both firms adopting early to avoid falling behind.

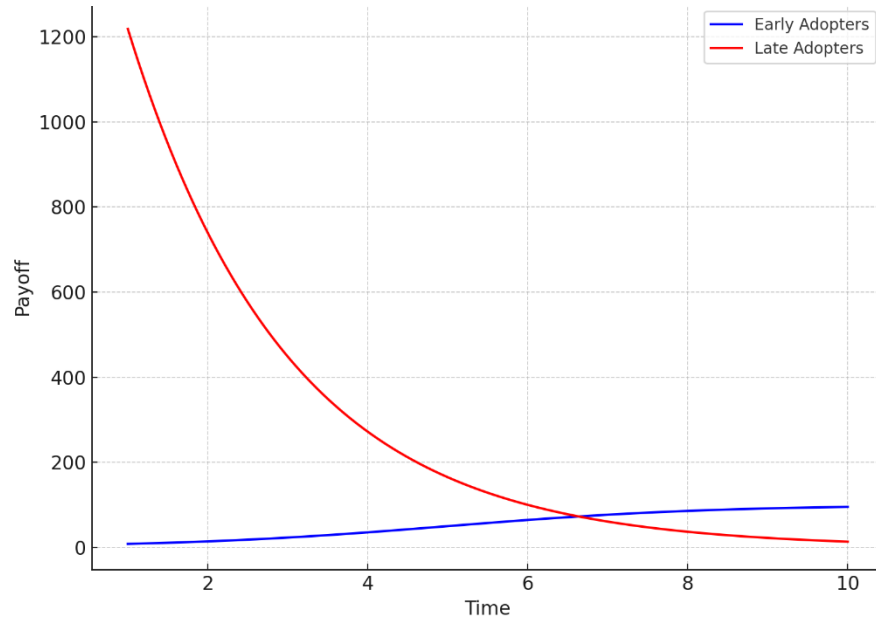


Figure 2. Payoff comparison: early vs late adopters

Testing for Multiple Equilibria

In some cases, the game may exhibit multiple equilibria, where both early and late adoption are viable strategies. To test for the existence of multiple equilibria, we can examine the best-response functions of each firm:

$$BR_1(E) = \arg \max(G_{\text{early}}(t) - C_{\text{early}}, G_{\text{late}}(t) - C_{\text{late}})$$

$$BR_2(L) = \arg \max(G_{\text{late}}(t) - C_{\text{late}}, G_{\text{early}}(t) - C_{\text{early}})$$

If both firms have dominant strategies, the equilibrium is unique. However, if no dominant strategy exists, we may encounter multiple equilibria where early and late adopters coexist in the market. The presence of multiple equilibria could indicate different strategic outcomes based on the firms' capabilities, market conditions, and competitive pressures (Fudenberg & Tirole, 1991).

Endogeneity and Empirical Strategy

One of the primary challenges in modeling Generative AI adoption is the issue of endogeneity. The decision to adopt AI early or late may be influenced by unobservable factors such as the institution's internal capabilities, risk tolerance, or technological readiness. These factors, if omitted, can bias the estimated effect of AI adoption on performance.

To address this, the model introduces a structural equation that accounts for observable and unobservable factors influencing the AI adoption decision:

$$AI_t = \alpha_0 + \alpha_1 \cdot X_t + \varepsilon_t$$

Where: AI_t is the level of AI adoption at time t . X_t represents observable factors (e.g., firm size, market size, capital investment, regulatory environment). ε_t represents unobservable factors that influence AI adoption (e.g., technological readiness, internal organizational structure).

To correct for potential endogeneity, we employ Instrumental Variables (IV). Suitable instruments for AI adoption in the Islamic finance context could include Government incentives or regulations encouraging AI adoption. Technological infrastructure availability in the firm's region (e.g., internet speed or AI expertise). Industry-specific shocks, such as regulatory changes in compliance that force firms to adopt AI for Sharia compliance. By using instruments that affect AI adoption but are not directly correlated with performance outcomes, we can obtain consistent estimates of AI's impact on operational efficiency and profitability.

Empirical Data and Testability

The model is empirically testable using real-world data from Islamic financial institutions. The predictions of the model, particularly the performance differences between early and late adopters, can be tested using techniques such as difference-in-differences (DiD), where early adopters serve as the treatment group and late adopters as the control group (Angrist & Pischke, 2008).

Steps for Empirical Testing, 1) Data Collection: Collect data on AI adoption, operational efficiency, compliance costs, profitability, and market share from a sample of Islamic financial institutions. 2) Difference-in-Differences (DiD): Use a DiD approach to estimate the impact of early vs. late AI adoption on performance metrics. 3) Instrumental Variable (IV) Strategy: Incorporate the IVs discussed earlier to address endogeneity and obtain unbiased estimates. 4) Multiple Equilibria Test: Test for the existence of multiple equilibria by examining clusters of firms that adopted AI at different times but exhibited similar performance outcomes. Clustering techniques or bifurcation analysis can be used to identify multiple adoption paths.

Sensitivity Analysis

To ensure the robustness of the model, we can conduct a sensitivity analysis to determine how changes in key parameters affect the equilibrium outcomes. By varying the parameters that influence AI adoption, such as the speed of adoption (λ) and the diminishing returns for late adopters (δ), we can analyze how sensitive the results are to changes in market conditions and technological capabilities. The sensitivity of profits to AI adoption speed can be expressed as:

$$\frac{\partial \Pi}{\partial \lambda} = \text{Sensitivity of Profit to Adoption Speed}$$

Similarly, the sensitivity of late-adopter gains to diminishing returns is:

$$\frac{\partial G_{\text{late}}}{\partial \delta} = \text{Sensitivity of Late Adoption Gains to Diminishing Returns}$$

This analysis helps determine whether multiple equilibria exist under different parameter configurations, providing insights into the strategic behavior of Islamic financial institutions. Numerical simulations can further validate the model by exploring how different adoption scenarios affect profits, costs, and competitive dynamics.

The above-presented mathematical model integrates critical elements such as game-theoretic equilibria, strategic behavior, empirical testability, and sensitivity analysis. The model provides a comprehensive framework for understanding the impact of Generative AI adoption in Islamic finance while adhering to the ethical constraints of Sharia law (Mirakhor & Iqbal, 2017). The model is theoretically robust and empirically relevant by addressing key challenges such as endogeneity and introducing numerical simulations to test for multiple equilibria. This model provides valuable insights for Islamic financial institutions, regulatory bodies, and policymakers, offering a clear path for AI adoption that maximizes operational efficiency, maintains compliance with Sharia, and enhances financial inclusion.

V. Conclusion and Recommendation

This study has developed a comprehensive mathematical model to assess the impact of Generative AI adoption in Islamic financial institutions (IFIs). The model, grounded in theoretical and operational realities unique to Islamic finance, aligns with the dual objectives of maximizing operational efficiency and profitability while maintaining strict compliance with Sharia law. By addressing the core prohibitions of *riba* (interest) and *gharar* (excessive uncertainty), this model demonstrates the strategic and operational value of Generative AI in the Islamic finance ecosystem. Moreover, it offers clear insights into how technology can be ethically integrated into financial operations while enhancing competitiveness and fostering financial inclusion.

The results of this study underscore the significant competitive advantages enjoyed by early adopters of Generative AI. The game-theoretic analysis highlights that institutions that invest in AI early stand to gain first-mover advantages through cost reductions, improved compliance efficiency, and enhanced product customization. These early adopters are better positioned to capture market share, especially in a competitive financial landscape where technological advancements are rapidly becoming the norm. The benefits of early adoption extend beyond operational efficiency, as these institutions also enjoy increased client satisfaction and faster product delivery, thereby reinforcing their market position.

Conversely, late adopters face a more challenging competitive environment. As the market becomes saturated with AI-driven innovations, the potential gains for institutions adopting AI later in the process are significantly diminished. The model's strategic framework illustrates how late adopters may incur higher costs and struggle to differentiate themselves in an increasingly crowded marketplace. However, the flexibility of the model ensures that these firms can still capture some of the operational efficiencies of AI, albeit with a reduced competitive edge.

In addition to competitive advantages, the model's adherence to Sharia principles ensures that any technological enhancements remain within the ethical boundaries of Islamic finance. The built-in constraints for *riba* and *gharar* ensure that all AI-driven innovations in financial products are compliant with Islamic legal standards. This compliance is crucial, as IFIs operate under stricter regulatory frameworks than conventional financial institutions, and any deviation from Sharia could result in significant reputational and financial risks. Using Generative AI, IFIs can reduce manual compliance costs, enhance the transparency of contracts, and improve overall risk management without compromising the ethical principles at the core of Islamic finance.

An important contribution of this model is the integration of social impact metrics tied to the *Maqasid al-Sharia* (objectives of Sharia). These metrics measure the extent to which AI adoption promotes financial inclusion and social justice, key goals in Islamic finance. By reducing the costs associated with compliance and operational inefficiencies, AI enables IFIs to extend their reach to underserved populations—particularly those who have historically lacked access to Sharia-compliant financial products. The model demonstrates that the operational efficiencies gained through AI can be leveraged to create more inclusive financial ecosystems, offering equitable access to financial services in line with the ethical goals of Islamic finance. This contributes not only to the financial growth of institutions but also to the broader social good.

The model also has significant policy implications, particularly in the context of regulatory frameworks. As the adoption of AI in Islamic finance increases, regulatory authorities, including Sharia supervisory boards, will need to provide clear guidance to ensure that AI technologies align with both Sharia principles and financial regulations (Iqbal & Mirakhor, 2011). This study suggests that regulators could play an active role in encouraging early adoption by offering incentives such as tax breaks or technology subsidies, thus helping IFIs overcome the initial costs of integrating AI. Moreover, it is critical that regulators ensure AI systems remain subject to continuous oversight to avoid any misalignment with evolving interpretations of Islamic law. Policymakers must also consider how existing Islamic finance standards, such as those established by AAOIFI and IFSB, may need to evolve in response to the integration of AI technologies. Updating these standards to account for AI-driven innovations will be essential to ensuring that IFIs can fully capitalize on the benefits of AI without compromising their ethical obligations.

From an empirical perspective, this study provides a clear roadmap for future research. While the model is theoretically robust, it is designed to be empirically testable using real-world data from Islamic financial institutions. The model's predictions regarding the performance differences between early and late adopters of AI can be tested using techniques such as difference-in-differences (DiD) and instrumental variables (IV), ensuring that the effects of AI adoption are properly identified. For empirical validation, future research can focus on collecting data on AI adoption, operational performance, and compliance costs across a range of IFIs. It will also be important to consider the availability and quality of data, as well as regional differences in the interpretation of Sharia, which may affect the generalizability of the model's results. Potential challenges such as the variability in Sharia interpretations across different jurisdictions and the difficulty in quantifying social impact metrics may also require further exploration.

In terms of model limitations, it is important to acknowledge that the model operates under certain simplifying assumptions. For instance, the model abstracts from behavioral factors that may influence decision-making within Islamic financial institutions. Future iterations of the model could explore how behavioral biases, such as risk aversion or cultural attitudes towards technology, may impact the adoption of AI. Additionally, while the model assumes that AI adoption follows an S-shaped diffusion curve, real-world adoption patterns may be more complex and influenced by factors such as market shocks, regulatory changes, or geopolitical risks. These limitations should be considered when applying the model to specific contexts, but they do not detract from the overall validity of the model's conclusions.

Author Contributions

Conceptualization, H.A.; Methodology, H.A.; Investigation, H.A.; Analysis, H.A.; Original draft preparation, H.A.; Review and editing, H.A.; Visualization, H.A.

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Conflicts of Interest

The authors declare no conflicts of interest.

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